

# 98.1KDD RADIOTHON

"HAVE A HEART, DO YOUR PART"

Akron Children's

## Feb. 11-12, 2027

Since 1999, the 98.1 KDD Radiothon has provided patients and families the opportunity to share their personal stories on the air, prompting hundreds of listeners to call in with pledges to Akron Children's Hospital. This annual fundraiser has raised more than $15.16 million for the hospital since its beginning.

## *Sponsorship opportunities*

**Presenting Sponsor - $25,000 (2 available)**
- Minimum 25 on-air mentions during Radiothon "presented by [Company Name]"
- Listed Radiothon "presented by [Company Name]" in all online/printed materials
- Mentioned in 5 email blasts sent before/during Radiothon event
- Company logo featured upon customized noisemakers
- Featured in pre-Radiothon mailing
- Featured in post-event acknowledgment letters
- Live on-air mentions every 15–20 minutes during your phone bank
- Company presence on the phone bank for two shifts (20 volunteers)
- Two opportunities for on-air matching gift recognition
- All other deliverables from $10,000 level

**Champion Sponsor - $10,000**
- Ten prime time mentions on both days (7-8 a.m. or 3-6 p.m.)
- Company presence on phone bank for one shift (10 volunteers)
- Live on-air mentions every 15–20 minutes when your company is on the phone bank
- Year-round social media shoutouts on the hospital Foundation's social channels*
- Priority selection of hour and match opportunities
- All other deliverables from $5,000 level

**Impact Sponsor - $5,000**
- On-air check presentation and interview with radio talent
- Company presence on the phone bank for one shift (5 volunteers)
- Five on-air mentions of your support during the event
- Company logo on the Change Maker website year-round*
- Invitation to Radiothon Sponsor VIP Event (late Summer)
- Company logo on the event website
- All other deliverables from $3,500 level

**Matching Sponsor - $3,500**
- Recognition as a Matching Gift Sponsor during a designated hour - All donations this hour are being matched thanks to [Company Name]
- All other deliverables from $2,500 level

**Community Sponsor - $2,500**
- Company logo on hospital media boards throughout the event
- Group on-air thank-you mention during the event

*** Radiothon calendar year = March – February | Exact number of some deliverables dependent on when sponsorship is secured**

**Please note:** Phone bank slots are filled with sponsor priority. All other phone bank reservations tentative until Jan. 1, 2027.

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**YES,** we would like to be part of the 98.1KDD Radiothon to benefit Akron Children's.

Company name:_____

Company contact name:_____

Address: _____City: _____ State:_____ ZIP:_____

Phone number:_____Email:_____

Enclosed is our check for $_____ Please make your check payable to: Akron Children's Foundation

Sponsorship level (circle one) $25,000 $10,000 $5,000 $3,500 $2,500

Mail to:

**Akron Children's**
One Perkins Square
Akron, Ohio 44308

or contact us at events@akronchildrens.org for more information.