



# 98.1 KDD RADIOTHON

"HAVE A HEART, DO YOUR PART"

**Feb. 12-13, 2026**

Since 2000, the 98.1 KDD Radiothon has provided patients and families the opportunity to share their personal stories on the air, prompting hundreds of listeners to call in with pledges to Akron Children's Hospital. This annual fundraiser has raised more than \$11.9 million for the hospital since its beginning.

## Sponsorship opportunities

### \$10,000 Level

- On-air check presentation and interview with radio talent.
- Prime time mentions on both days (7-8 a.m. or 3-6 p.m.).
- Company presence on the phone bank for one phone bank shift (10 volunteers).
- Social media shoutouts on the hospital Foundation's social channels leading up to Radiothon.
- Company logo on the event website.
- Your choice of what hour of the Radiothon you'd like to match – dependent on availability.
- Three to five mentions of your support during the event.
- Company logo on hospital media boards throughout the event.

### \$5,000 Level

- Pre-event check presentation at company with hospital representative.
- Company presence on the phone bank for one phone bank shift (10 volunteers).
- Company logo on the event website.
- Your choice of what hour of the Radiothon you'd like to match – dependent on availability.
- Three to five mentions of your support during the event.
- Company logo on hospital media boards throughout the event.

### \$2,500 Level

- Company logo on hospital media boards throughout the event.
- Company presence on the phone bank for one phone bank shift (5 volunteers).

**Please note:** Phone bank slots are filled with sponsor priority. All phone bank reservations from non-sponsors are tentative until Jan. 1, 2026.



**YES,** we would like to be part of the 98.1KDD Radiothon to benefit Akron Children's Hospital.

Company name: \_\_\_\_\_

Company contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is our check for \$ \_\_\_\_\_. Please make your check payable to: Akron Children's Hospital

Sponsorship level (circle one):      \$10,000 Level      \$5,000 Level      \$2,500 Level

Mail to:

**Akron Children's Hospital**  
One Perkins Square  
Akron, Ohio 44308

or contact us at  
[events@akronchildrens.org](mailto:events@akronchildrens.org) for more  
information.